



ELEVATE YOUR LIFESTYLE



**Sh Jamil Ahmed**  
Chief Executive Officer

# ABOUT THE DEVELOPER

## Z&M ASSOCIATE

As an overseas Pakistani based in Hong Kong, I bring a wealth of international exposure and a deep understanding of the aspirations of modern, high-end living. At Z&M Associate, our vision transcends conventional development—this project is conceived to set a new benchmark for luxury residences, vibrant shopping arcades, refined food courts, and world-class podium amenities.

An architectural masterpiece is unfolding in DHA Phase 3, Islamabad — designed to become the signature face of the region—a beacon of sophistication, progress, and trust. We aim to create a destination where overseas Pakistanis can invest with confidence, knowing their expectations for elegance, quality, and enduring value will be not only met but surpassed.





Let Serene Mall set the benchmark for a refined lifestyle, one where your every need is met with grace and precision. Thoughtfully designed with modern sensibilities, it blends premium living with vibrant commercial experiences, creating a destination that goes beyond expectations.

From curated retail and fine dining to a serene residential environment, Serene Mall offers a lifestyle of comfort, elegance, and convenience. With top-tier amenities, social spaces, and an atmosphere of exclusivity it's not just a place to live or shop, it's a place to belong.



1 BHK  
PREMIUM SUITES



2 BHK  
PREMIUM SUITES



3 BHK  
PREMIUM SUITES



PENT HOUSE  
THE CROWN JEWEL



MALL



EXECUTIVE OFFICES



FOOD COURT



PODIUM





SERENE  
MALL

SERVICE ROAD 45 FEET WIDE

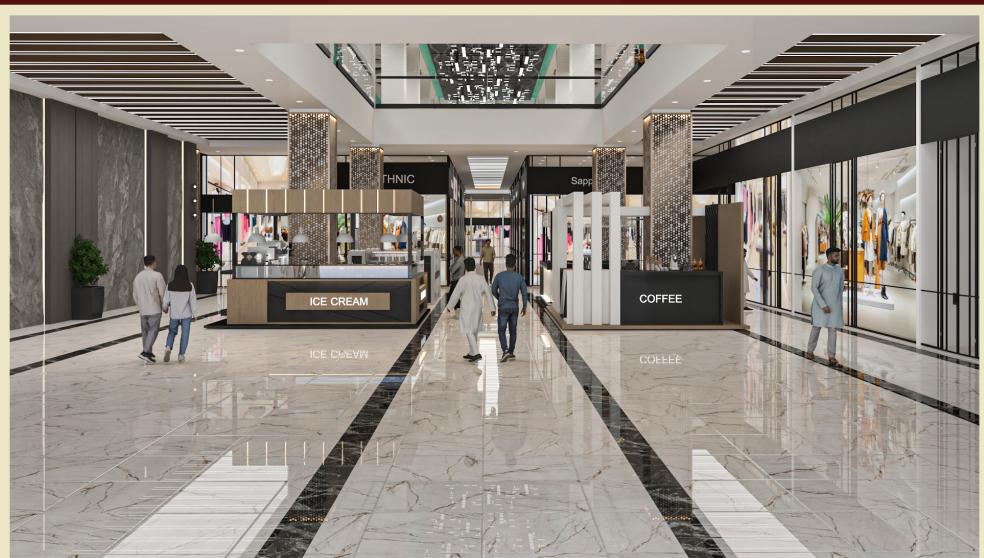
MAIN BOULEVARD ROAD 120 FEET WIDE



RECEPTION



WIDE CORRIDORS



MALL WITH KIOSK



ESCALATOR

## GRAND RETAIL GALLERY

Step into the heart of Serene Mall, a vibrant retail gallery where elegance, architecture, and curated shopping collide. From international fashion brands to lifestyle essentials, the space is thoughtfully designed to offer both variety and visual harmony.

With double-height ceilings, premium finishes, natural light corridors, and modern storefronts, every inch elevates your experience. Whether you're browsing, dining, or simply strolling, the ambiance blends comfort with class.

Serene Mall isn't just a mall, it's a destination.

# GRAND MALL

Step into a world of elegance, convenience, and curated experiences. Welcome to the Grand Mall at Serene Mall.

With soaring interiors, premium finishes, and globaly inspired design, the Grand Mall is more than just a shopping destination, it's a lifestyle statement. From high-end retail to gourmet dining and leisurely spaces, every corner is crafted for those who expect more.

Discover the art of elevated shopping only at Serene Mall.

Serene Mall blends smart living with premium convenience. From fully automated apartments to a luxury shopping mall, gourmet food court, secure basement parking, and an automatic car wash, everything is designed for a modern lifestyle.

Enjoy a lifestyle where convenience meets innovation all in the palm of your hand.

## MODERN AMENITIES



AUTOMATIC CAR WASH



FOOD COURT



PODIUM



CAPSULE LIFT



EV CHARGING UNITS



PARKING



24/7 CCTV SURVEILLANCE



POWER BACKUP



ROOFTOP DINING



FULLY MONITORED KIDS PLAY AREA



INTEGRATED BUILDING MANAGEMENT SYSTEM



LIBRARY



GROCERY STORE



JOGGING TRACK



RESTAURANT



24/7 RECEPTION & GUEST LOUNGE

WHY CHOOSE SERENE MALL?

CRAFTED  
FOR THE  
CLASS YOU  
BELONG TO



## VALUE ADDED AMENITIES

- Four-Sided Natural Ventilation for a Fresher Living Environment
- Naturally Lit, Open-Sided Corridors with Ample Airflow
- Prime Corner Apartments for Enhanced Light & Privacy
- Wide & Open Corridors for Seamless Movement & Elegant Circulation
- Lush Green Areas Both External Landscapes & Indoor Courtyards
- Premium Executive Offices Designed for Modern Business Needs
- Dedicated Food Court Offering a Variety of Dining Options
- Signature Rooftop Restaurant with Scenic Views & Fine Dining Experience



## IMAGINE YOURSELF

Living in the heart of Islamabad's most prestigious enclave, where wellness meets elegance. Serene Mall's Signature Residences offer a premium lifestyle enhanced by world-class leisure amenities all designed to indulge, inspire, and elevate your every day.

## EXCLUSIVE PODIUM FLOOR

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The Podium at Serene Mall is designed as a vibrant social space perfect for gatherings, evening strolls, or a relaxing cup of coffee. Surrounded by greenery and lifestyle amenities, it offers a seamless connection between luxury living and community interaction. A place where moments turn into memories.





SERENE<sup>®</sup>  
MALL



# AUTO SPA



Serene Mall offers a state-of-the-art automated car wash facility right in the basement designed for speed, convenience, and premium care. Whether it's a quick rinse or a full-service wash, your vehicle gets the treatment it deserves while you go about your day stress-free.

# BASEMENT PARKING



Experience effortless convenience with Serene Mall's spacious and intelligently planned basement parking. With smart navigation, wide driveways, and designated zones with EV charging stations, parking your vehicle is both safe and stress-free. Enjoy direct access to mall and apartment lobbies, ensuring a smooth transition every time you arrive.

# PRIVATE ENTRANCE



The dedicated basement entrance to Serene Mall Apartments offers residents a private, secure, and elegant welcome home. Thoughtfully designed with modern finishes and calming aesthetics, this entryway ensures comfort, ease of access, and a sense of exclusivity from the moment you arrive.

# EVERYDAY ESSENTIALS



From daily essentials to premium imported goods, the grocery mart at Serene Mall brings you a seamless shopping experience in a refined setting. Fresh produce, gourmet snacks, dairy, bakery, and pantry staples all neatly organized and easily accessible under one roof.

## CAPSULE LIFT (FOR OFFICES & MALL)



A capsule lift is a modern, stylish elevator designed to enhance the aesthetic appeal of malls and offices while providing smooth and efficient vertical transportation. With its transparent glass panels and sleek design, it offers passengers a panoramic view of the surroundings, creating a sense of openness and luxury.

## SMART ELEVATORS (FOR APARTMENTS)



Serene Mall features high-speed smart elevators designed for efficiency, safety, and convenience. With modern interiors and intelligent control systems, residents and visitors enjoy smooth, quiet rides to every floor with minimal wait times.



## FULLY MONITORED KIDS PLAY AREA

Our Kids' Play Area is a safe, colorful, and fun space where children can explore, learn, and play. With soft flooring, exciting games, and creative activities, it's the perfect place for kids to use their imagination and make new friends. Every corner is designed to keep them happy, active, and safe!

## OPEN KITCHEN EXPERIENCE

Step into our Open Kitchen Experience and watch the magic happen! Enjoy the sights, sounds, and aromas as skilled chefs prepare fresh, delicious meals right before your eyes. It's more than just dining – it's a live show of flavors, creativity, and culinary art.





## FOOD COURT

From quick bites to gourmet delights, the food court at Serene Mall is a vibrant culinary destination. With a curated mix of global brands and local favorites, it's the perfect spot to grab a meal, catch up with friends, or take a break from shopping. Enjoy a lively atmosphere, ample seating, and mouthwatering options all under one roof.

## RESTAURANT

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Enjoy fine dining in a serene ambiance where master chefs serve cuisines from around the world. Whether it's a quiet dinner or a special occasion, indulge your senses at Serene Mall's signature restaurant.



## CCTV CAMERAS WITH CONTROL ROOM

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Your safety is our top priority. Our premises are equipped with 24/7 CCTV surveillance monitored through a dedicated control room ensuring complete security across all internal and external areas.

## BACKUP GENERATOR

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Experience luxury living with our high-efficiency backup generator system. Designed for automatic power distribution, it keeps your home running without disruption during outages.



## FIRE EVACUATION SYSTEM

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Life relies on the quality of our decisions. Keeping this in mind, we have prepared the building for any emergencies and disasters. There are fire exits, safety signs, fire safety plans, fire protection devices installed at appropriate places. These evacuation plans are delivered to residents so they are prepared for any emergencies.



## LIBRARY

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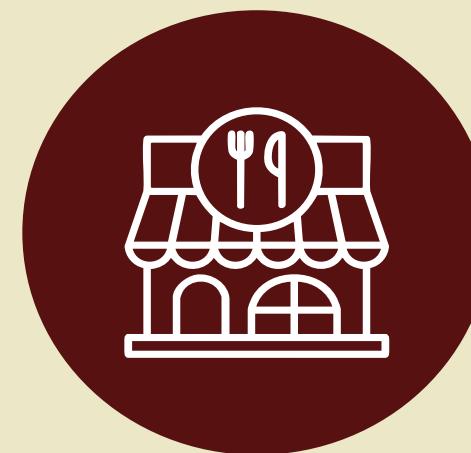
Home to the most renowned literature and bestsellers from different genres across the world, serene mall library is muscled with the best! The library has flexible borrowing rules and an environment that fits all moods of a bookworm.



## FOOD COURT

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Indulge in a variety of flavors at our dedicated food court, where popular local and international brands come together under one roof. Whether it's a quick bite or a casual meal with family, the space is designed to offer comfort, convenience, and a vibrant dining experience for everyone.





## RESTAURANT

Whether it's a morning coffee run or an evening unwind, our in-house café offers a high-end ambiance with gourmet selections. Enjoy every cup in a thoughtfully designed, themed café space perfect for meetings or me-time.

## TURKISH RESTAURANT

Welcome to our cozy Turkish restaurant, where every dish is made with love and tradition. From sizzling kebabs to freshly baked bread, we bring you the authentic flavors of Turkey in a warm and friendly setting. Come in, relax, and enjoy a taste of Turkish hospitality.





## ROOFTOP DINING

Elevate your evenings at Serene Mall's rooftop restaurants where gourmet cuisine meets panoramic views. Surrounded by greenery and open skies, this scenic dining destination offers a serene ambiance for unforgettable moments. Whether it's a casual brunch or a fine dinner under the stars, indulge in culinary excellence at new heights.

## BUSINESS ADDRESS

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Welcome to the executive office floors at Serene Mall where innovation meets elegance in the heart of DHA Phase 3, Islamabad. These premium commercial spaces are crafted to inspire productivity, impress clients, and elevate your corporate image.



Don't  
You'll  
To

## EXECUTIVE OFFICES

Designed for professionals who value both functionality and style, the executive office spaces at Serene Mall feature smart layouts, refined interiors, and a calm working atmosphere. Perfect for startups or established firms looking for a prestigious address with all the comforts of a modern workspace.

## BUSINESS LOUNGE

Elevate your workday in our contemporary business lounges a fusion of comfort and productivity. With open workstations, meeting pods, and private zones, Serene Mall offers a workspace experience crafted to inspire efficiency and professional growth.



1

BHK  
PREMIUM  
SUITES



- Master Bedroom
- Attached Bathroom
- Spacious Lounge
- Modern Sleek Kitchen
- Balcony

A perfect living accommodation for a young professional, or couple.

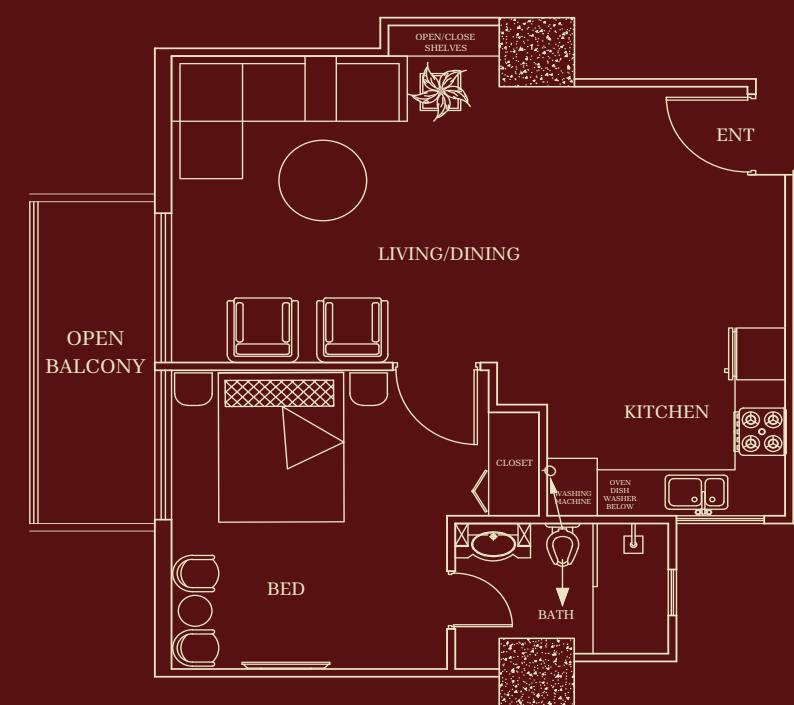




ISOMETRIC VIEW



UNIT LAYOUT



# YOUR SPACE, VISUALIZED IN DETAIL



Step inside your future home through this detailed isometric layout, a precise visual representation of the 1 BHK Premium Suite at Serene Mall. This view brings the architecture to life, revealing how each area connects with exclusivity, from the welcoming entrance and open-plan lounge to the stylish kitchen, cozy bedroom, modern bath, and private balcony.



2

BHK  
PREMIUM  
SUITES



- Master Bedrooms
- Attached Bathrooms
- Luxurious Lounge
- Modern Line Kitchen
- Balcony

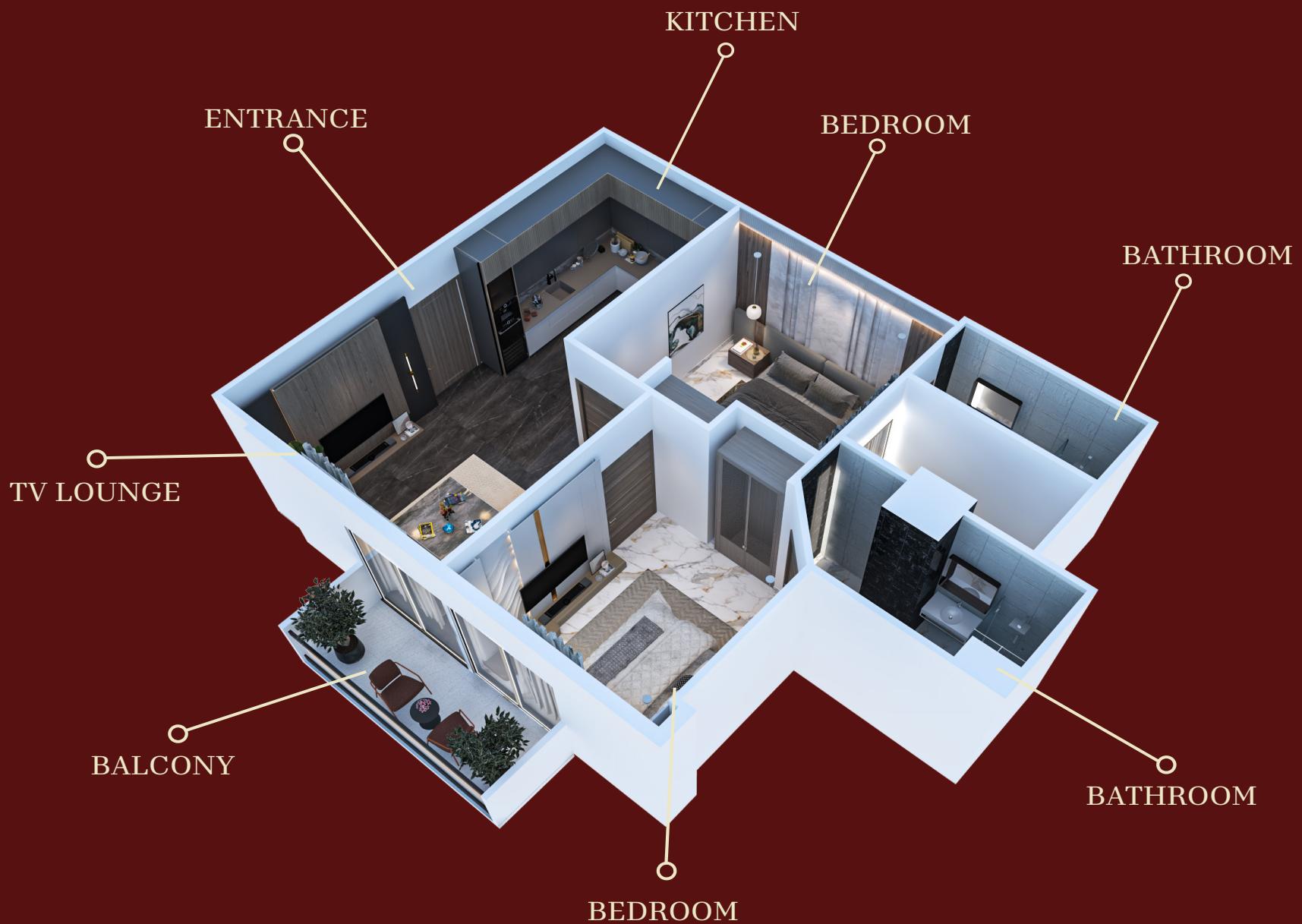
It is perfect for small families with kids or friends living and working together.

## A CLEARER VIEW OF ELEVATED LIVING

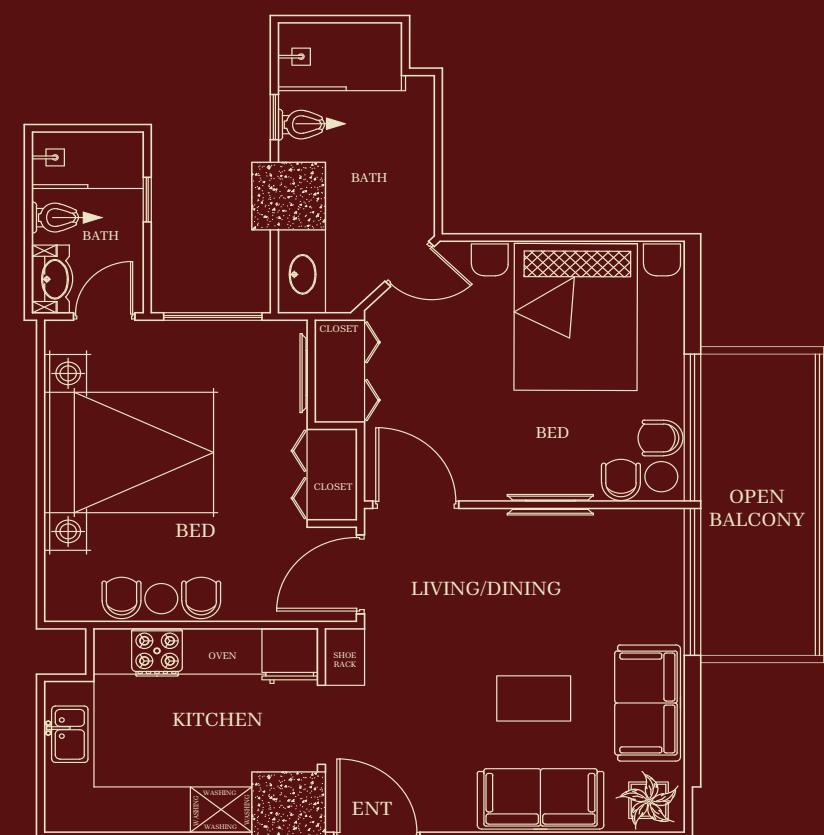


Discover the elegance and efficiency of the 2 BHK Platinum Suite through this detailed isometric layout. Designed for modern families and upscale comfort, this suite features two spacious bedrooms, a welcoming lounge, a fully equipped kitchen, stylish bathrooms, and a private balcony all intuitively connected for seamless daily living.

ISOMETRIC VIEW



UNIT LAYOUT



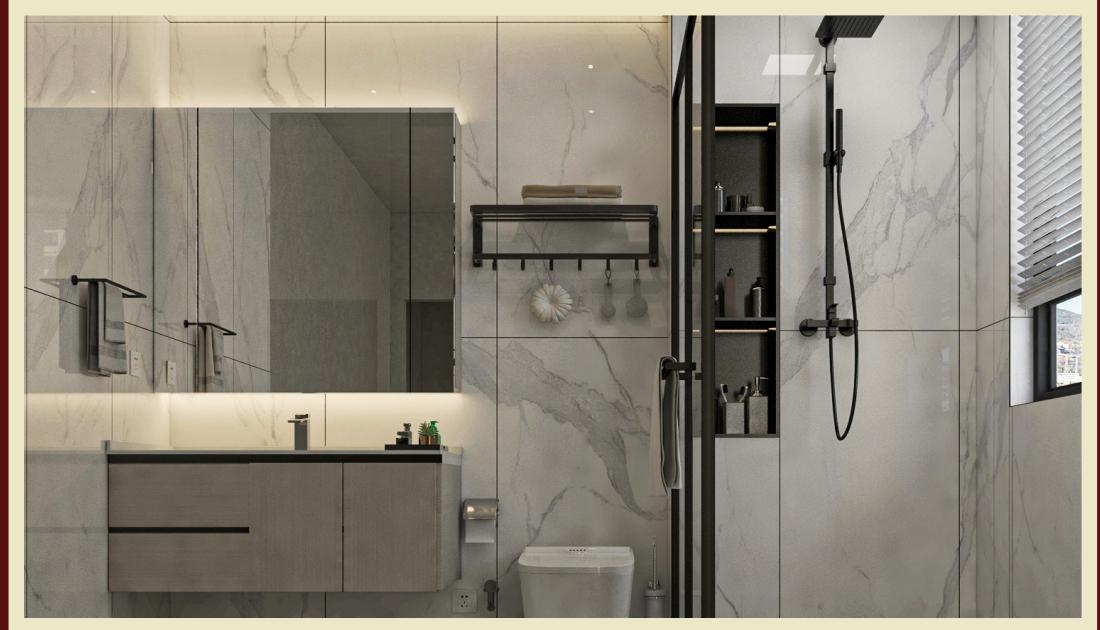
3

## BHK ROYAL SUITES



- Comfortable Lounge
- Dinning Room
- Attached Bathrooms
- Stylish Kitchen
- Maid Room With Bath
- Powder Room
- Balcony

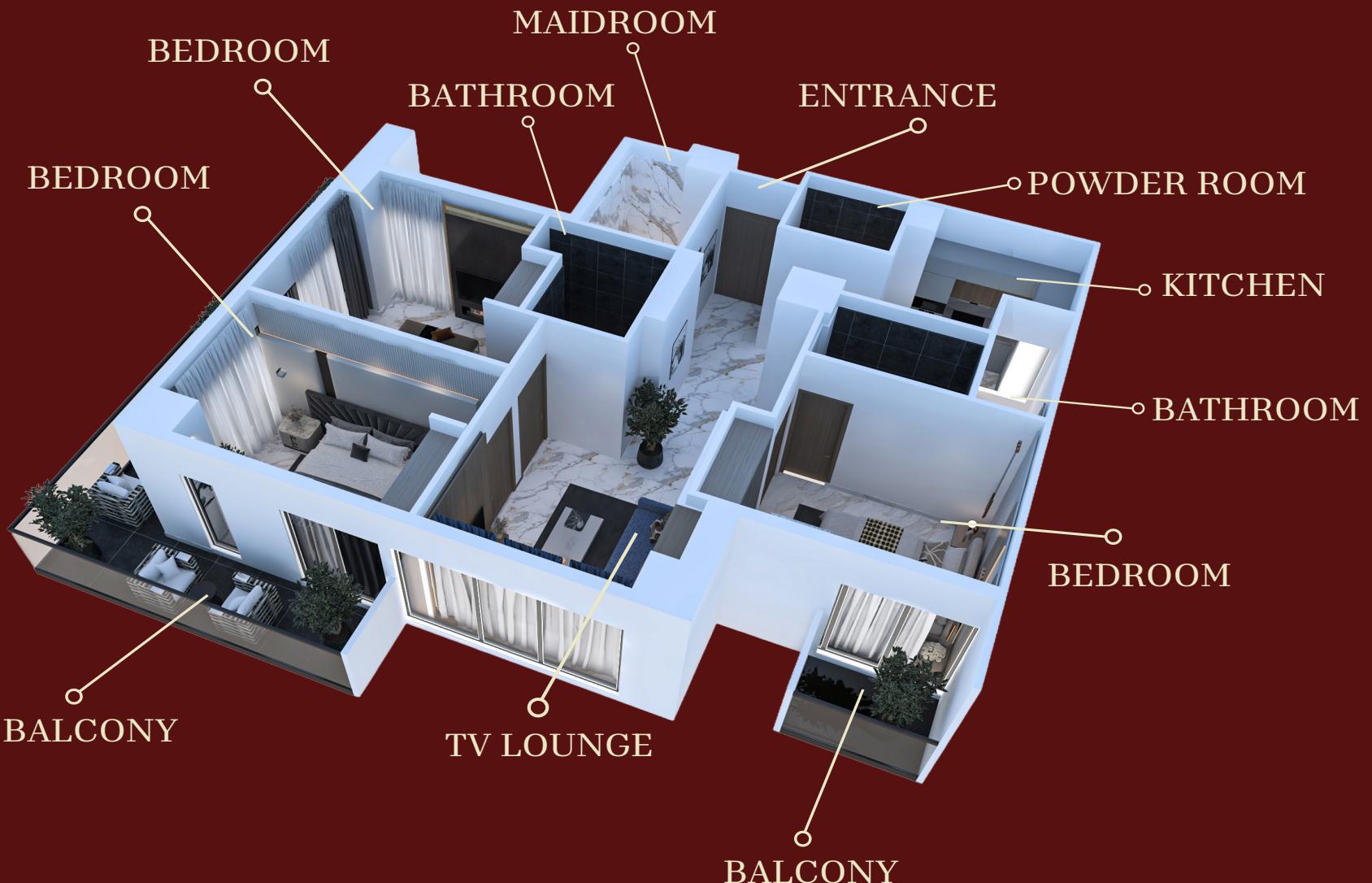




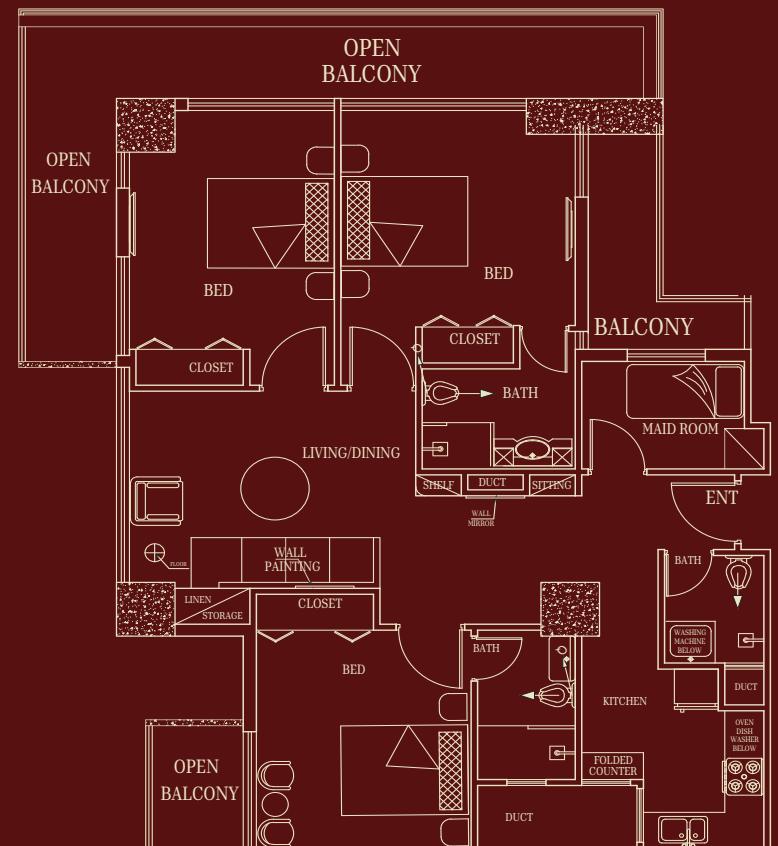


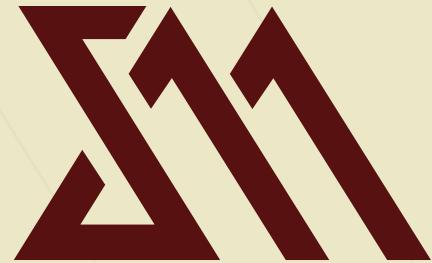


## ISOMETRIC VIEW



## UNIT LAYOUT





## DESIGNED FOR SPACE, STYLED FOR LIFE

The 3 BHK Royal Suite is a statement of upscale family living and this isometric view brings its thoughtful design to life. With three spacious bedrooms, a grand living and dining area, a fully functional kitchen, multiple bathrooms, and a private balcony, this layout offers the perfect blend of privacy, openness, and everyday comfort.

Each space is strategically planned to enhance flow, maximize light, and provide room to grow. Whether it's family gatherings, quiet moments, or personal retreats, the 3 BHK is built to complement every chapter of your life.

Experience the art of refined living in both form and function only at Serene Mall.



# PENT HOUSE THE CROWN JEWEL



A gourmet kitchen transitions smoothly into utility and service areas, while the duplex design offers complete privacy for every member of the household. The layout features an expansive en-suite master bedroom, four additional bedrooms, and panoramic views that crown the home with unmatched grandeur.

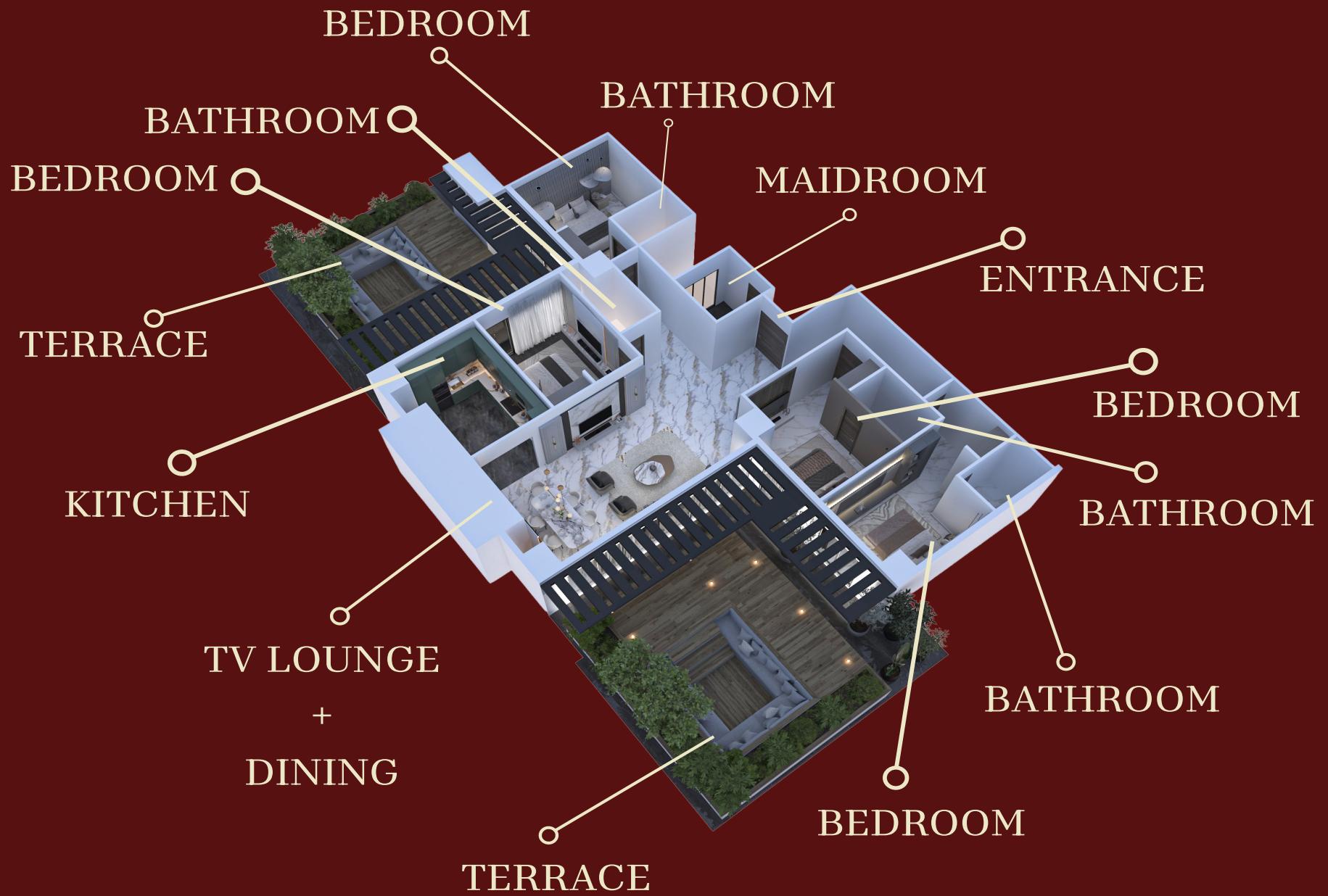
Crafted for those who settle for nothing but the extraordinary.



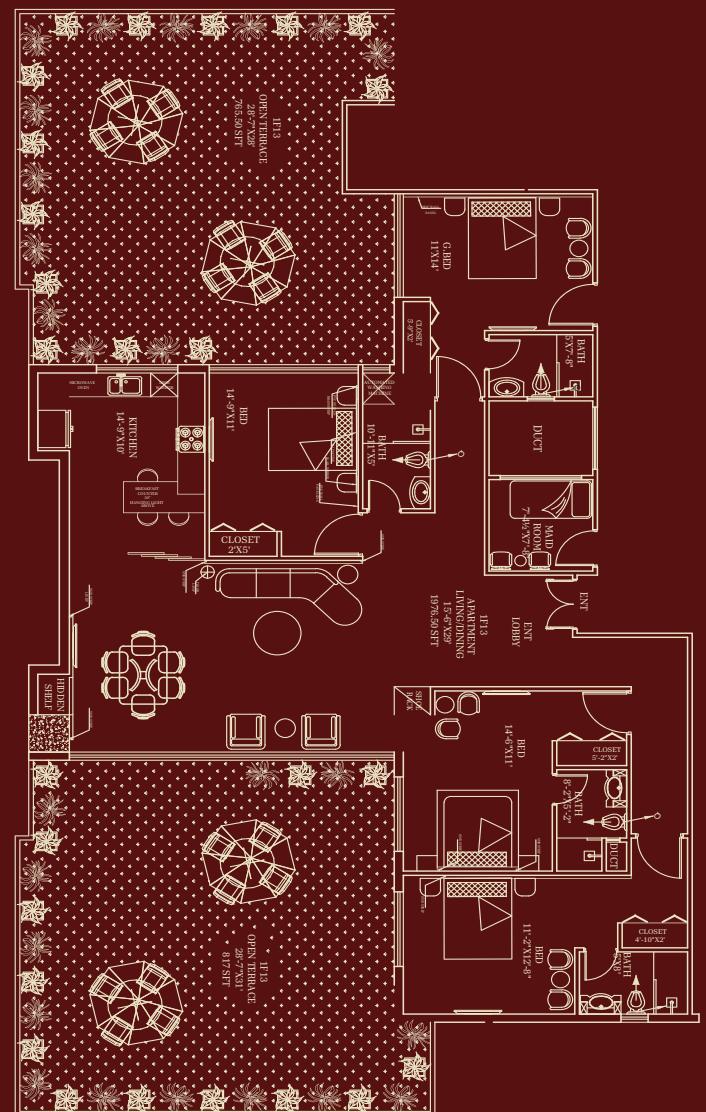




ISOMETRIC VIEW



UNIT LAYOUT





## A GRAND VISION, BROUGHT TO LIFE

The Crown Jewel showcases the architectural brilliance and spatial elegance of Serene Mall's most prestigious residence. With expansive living and dining areas, a gourmet kitchen, five bedrooms including a grand en-suite master, and seamless indoor-outdoor flow through private balconies, the layout redefines luxury at every level with maidroom.

The visual reveals a meticulously crafted duplex that balances privacy, openness and functionality. Each space is placed with purpose, from the formal entertaining zones to personal retreats, ensuring a home that not only impresses but truly lives.

At Serene Mall, the Penthouse isn't just a floorplan it's a masterpiece in motion.

## SALES & MARKETING PARTNER

Protecting its investors and providing best options with optimum returns from all projects, Capital Marketing have gained trust of its investors and clients. Capital Marketing is among the most reliable and prominent real estate marketing company with its operations spread in all major cities of Pakistan.

Capital Marketing is known for bringing new projects, which are reliable, clear from all doubts and legislations and provide high yield. With team of professional sales staff alongside experts of marketing make a perfect mix of a pioneering marketing company.

Capital Marketing have successfully marketed and sold multiple high rise towers, apartments and housing societies. Capital Marketing is proud to announce its next project **“A1 Serene Mall”**.



## ABOUT THE PLANNERS & CONSULTANTS

Founded in 1986, Landmark Consultants Pvt. Ltd. set out with a clear mission: to provide world-class professional services in architecture, guided by the vision, wisdom, and expertise of its founder and Chairman, Architect Khalid Abdul Rehman. Over the past decades, Landmark has established itself as a trusted name in Pakistan's architectural landscape, with a strong portfolio of high-rise buildings, commercial complexes, residential developments, educational institutions, and mixed-use projects across the country.

"The following images showcase some of our landmark projects, demonstrating the attention to detail, uncompromising quality, and execution excellence that define our architectural Vision".

**Victoria Square:** A hub for lifestyle, leisure and community connection.

**The Magnus:** Smart living with Contemporary design and urban convenience.



THE MAGNUS, TOP CITY



VICTORIA SQUARE



## PROJECT LOCATION

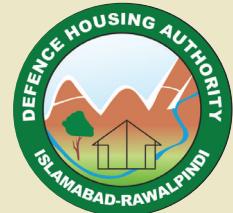
PLOT# 1-D, BOULEVARD 2,  
SECTOR B, DHA PHASE 3,  
ISLAMABAD, PAKISTAN

TEL# +92 51 610 1111  
UAN# +92 335 2533333

Email: [info@a1serenemall.com](mailto:info@a1serenemall.com)

Website: [www.a1serenemall.com](http://www.a1serenemall.com)

Approved by



# SERENE MALL<sup>®</sup>

Website QR Code



Location QR Code



Design & Visualised By

